**Ideation Phase**

**Define the Problem Statements**

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| Date | 26 Jun 2025 |
| Team ID | LTVIP2025TMID21134 |
| Project Name | House Hunt: Finding Your Perfect Rental Home |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Renters often face difficulties such as outdated listings, lack of verification, and inefficient communication. On the other hand, property owners struggle to reach potential tenants efficiently. A unified platform is required to resolve these issues by providing transparency, automation, and effective data handling

Reference: <https://miro.com/templates/customer-problem-statement/>

1. I am a working professional moving to a new city.  
 I’m trying to find a rental home in a safe neighbourhood that fits my budget and is close to public transport  
 But most platforms don’t offer neighbourhood insights or reliable filters  
 Because they only focus on listing properties without context about surroundings  
 Which makes me feel uncertain and anxious about making the wrong choice

2. I am a student looking for an affordable rental near campus  
 I’m trying to find a verified listing with roommates or shared housing  
 But there’s no clear way to identify legit shared housing options  
 Because many listings are outdated or unverified  
 Which makes me feel confused and frustrated during my search

3. I am a single working professional relocating frequently for jobs  
 I’m trying to find short-term rentals with flexible lease terms  
 But most platforms focus on long-term rentals only  
 Because they don’t support filtering by lease duration or flexibility  
 Which makes me feel restricted and discouraged from using these platforms

4. I am a newly married couple looking to rent their first home  
 I’m trying to find a rental that balances space, amenities, and budget  
 But there’s no tool to compare trade-offs effectively  
 Because platforms only show basic data without lifestyle impact insights  
 Which makes me feel overwhelmed and unsure about making a decision

5. I am a family with kids moving to a new city  
 I’m trying to find a home in a safe area with nearby schools and parks  
 But listings rarely highlight family-friendly features  
 Because the focus is on property specs, not neighborhood quality  
 Which makes me feel anxious about choosing the wrong area

6. I am a landlord trying to rent out my property  
 I’m trying to find genuine tenants quickly  
 But I receive a lot of fake inquiries and time wasters  
 Because platforms don’t have tenant verification mechanisms  
 Which makes me feel frustrated and skeptical about listing